

Sarah Lynn Graves

Art Director & Front End Web Developer

sarahlynngraves.com • sarahlgraves@gmail.com • 785.218.6346

Education

Columbia College Chicago

Graduated with Honors in 2005 with a BFA in Graphic Design.

Experience

Martha Stewart Living Omnimedia

Senior Digital Art Director, 2013 - Present

Currently direct the Digital team in the design and development of all print and digital assets for the Martha Stewart American Made program, and oversee design, UX/UI, and prototyping of new features for all other Martha Stewart digital products. In charge of hiring and supervision of creative talent and developers, pitching new initiatives to executives and management of project timelines with stakeholders.

iHeartRadio

Senior Front End Developer, 2011 - 2013

Led front end development of the iHeartRadio web platform. Was responsible for creation, upkeep and cross-browser consistency of the presentation layer of the product. Used best practices to create and implement modular templates to be used across 900+ affiliate station sites. Worked closely with UX, Design and Product to create high quality rapid prototypes of potential new products.

Thumbplay Music

Senior Front End Designer, 2010 - 2011

Built the CSS & HTML infrastructure of the web-based music streaming service from the ground up. Utilized HTML5 and CSS3 to streamline the code while maintaining support for all major modern and most legacy browsers. Worked as a liaison between the Product and Dev teams, utilizing my background in both design and development.

Sposta Inc.

Graphic Designer, 2007 - 2010

Created print and web campaigns for magazine publishers Condé Nast, SPIN, Smithsonian, Reader's Digest, and others. Typical projects included microsites, landing pages, pdf premiums, bind-in cards, web banner ads, and html emails.

Boyle Software

Front End Developer, 2007 - 2010

Site design, CSS-based website construction and project management for a variety of companies including: The Oman Ministry of Tourism, Fox Mobile, AOL and Rodale. Worked closely with clients to design and develop customized sites that were user-friendly and reflected or evolved their corporate identity.